

Exeter Vision (20 year aspirations)

- | | |
|--|-------------------|
| 1 City where everyone has a home | 6 Prosperous City |
| 2 City where the environment is cared for | 7 Accessible City |
| 3 Cultural and Fun Place to Be | 8 Electronic City |
| 4 City where people are healthy and active | 9 Safe City |
| 5 City of Strong Communities | 10 Learning City |

● Excellence in Public Service

Strategic Objectives 2007-2010

Work with partners to improve the City and the Quality of Life for All

- 1 Ensure that there are enough well-designed, well-maintained and affordable homes in the city.
- 2 Enhance and protect the environment, minimising the impact of climate change.
- 3 Further improve the character of the city and facilities for culture and leisure.
- 4 Maximise the potential of all our citizens by tackling social disadvantage and deprivation.
- 5 Ensure that Exeter is a buoyant, dynamic and innovative regional city with sustainable growth.

Improve the Council

- 6 Have strong and clear governance arrangements that enable the communities of Exeter to influence and help shape decisions about their locality and the city.
- 7 Use resources effectively and provide high performing, value for money services that focus on customer needs.
- 8 Promote an extremely positive image and reputation and ensure high levels of customer satisfaction.

Corporate Priorities 2008-2009

- 1 Pursue an urban-centric, unitary council for Exeter.
- 2 Ensure that the Council is prepared for success in the 2009 Comprehensive Area Assessment.
- 3 Work with partners to publish a new Sustainable Community Strategy and LAA that will improve the social, economic and environmental needs of an urban Exeter.
- 4 Respond constructively to budgetary pressures by introducing new ways of working that improve the quality and value for money of front-line services.
- 5 Ensure that the community and neighbourhoods are engaged effectively and are able to influence service delivery and spending decisions.
- 6 Drive activity that supports all the Council's strategic objectives, with a particular emphasis on housing in 2008/09.